



PAUD As an Investment for Personal Children, Families and Communities: A Review of the Economics of Unesco and Islam

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Abstract

PAUD is an institution that has a mission to grow, teach, foster and develop potential and talents according to their development. This research belongs to or uses a descriptive qualitative approach. Data collection was carried out by reading 28 reference books and reading sources related to the object of research. The research results show that UNESCO is important in organizing PAUD. PAUD itself is a very profitable form of investment for families, communities and children. Judging from its advantages that PAUD can help get the right stimulation for growth and development and influence the success of children in the future, for families investing in PAUD will be able to shape the personality of children who are quality and able to compete at the local, regional and global levels. Likewise with the community, through investment at the PAUD level children will be trained and fostered on how to interact, ethics, morals, and rules that exist in society. Thus later the child can carry out his role as part of society.

Keywords: *paud; unesco economics; islamic economics*

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Introduction

Productive human resources (HR) (Diana, 2015). key to building the nation. HR productive ones will be able to push and create economic opportunities able to contribute in National development. It is this condition which is expected to occur in Indonesia in 2020 to 2030 after the demographic bonus (Jati, 2015). There is a demographic bonus characterized by an increase of up to 70% productive age is believed to be capable deliver and accelerate enduring economic growth on improving welfare society and catch up. In order to achieve the conditions above, investment is required form of human resource development character, sustainable, and systemic since being on the path of Education Early Childhood (PAUD) to College (Masturi et al., n.d.).

It is like that put forward by Ivan (2018:18) who stated that invest in when the child is on the PAUD track is the smartest investment what the government can do in order to welcome the demographic bonus will happen (Artaningsih, 2022). Similar opinion too put forward by PAUD researchers from Jakarta State University (UNJ), Hartati on Thursday, 26 September 2019 in Liputan6.com that Education Early Childhood (PAUD) is very important and no harm. preschool even is an investment and will be the most valuable asset for all nation and state in the future (Saptaningtyas, 2008).

Juridically, the PAUD unit is an educational institution maintenance has been regulated in Law Number 20 of 2003 on the National Education System especially in article 28 (Huliyah, 2016). In The law has been regulated clearly about implementation PAUD and PAUD education paths that can be reached through the route formal education (kindergarten, RA or form other equivalent), non-formal (KB, TPA, or other equivalent forms), as well as informal (family education or education organized by environment) (Yufiarti, n.d.).

PAUD as one educational institutions have a mission to build, grow and develop potential as well optimal child development (Wiyani, 2020). Child development at an early age very important because at this time child's brain development takes place quickly. Further, various brain development experts say that at the age of 0-4 years child's brain development reach 50% and will reach 100% at the age of 18 years (Ministry of National Education, 2002). Besides optimizing child development according to age them, PAUD is also a participating educational institutions prepare the child to enter next level of education (SD) (Permono, 2013). By looking at these conditions, then the opinion is correct stated that that effort by the government invest through PAUD institutions very clever. Because, through education in early childhood education will be produce superior human resources and able to compete in the middle of a world that increasingly competitive and full challenge (Ali, 2009).

Although investing in PAUD pathway is stated as the smartest investment in welcome demographic bonus, however there are also people who view that PAUD institutions is an investment that is not productive. With regard top such, then on this occasion will be examined how the role of the institution PAUD as an investment for individuals, family and society in UNESCO's economic perspective (Ramadhani et al., 2021).

In addition, this research necessary because among researchers and there are not many PAUD educators done. Research on PAUD so far more research about learning methods, competence of teachers and students, as well instructional Media. Even though preschool as an educational institution can contribute in through economic development investing in early childhood education are at a golden age (Rahmadhon et al., 2020).

Method

This research belongs Library Research. Library Research is series of research activities done by collecting data library, reading and note taking as well processing research materials (Sugiyono, 2013). In this study data collection done by studying books as well as other reading sources relevant to the object under study, namely: investing in early childhood education early detection and UNESCO identification results in economics (Saputra et al., 2023). Then it is poured using the results of descriptive analysis, so that the results used are visible and feel deep. The complete design of the study is presented with a chart in Figure 1.

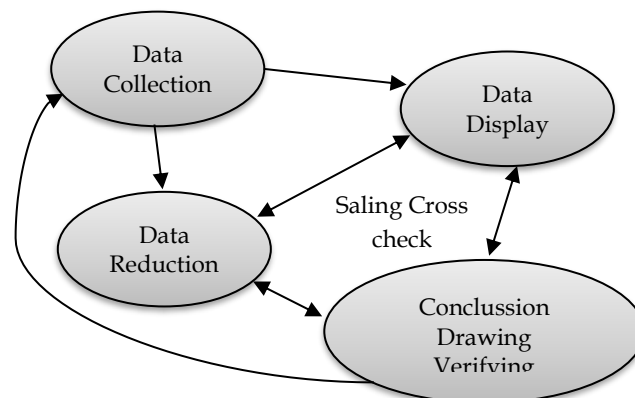


Figure 1. Research Desain

Result adn Discussion

The Importance of PAUD in UNESCO Perspective

Early childhood education programs (PAUD) is an institution education has a central role in developing potential as well child development (Lasaiba, 2018). Through institutions This is growth and development physically and spiritually the child will be fostered, grown and developed maximally. Besides, existence PAUD is also very important in framework provides the initial foundation formation of attitudes, knowledge, and skills for children. With so the child can prepare himself at the elementary level (Suryana, 2021).

In line with this opinion, explains that PAUD is coaching performed on children from birth up to six years of age through stimulation education to help child development (Suryana, 2021). Participation and urgency implementation of PAUD in grow and develop the developmental potential of the child is not necessary no doubt. This is proven by the implementation of early childhood education has been recognized in Law No. 20 2003 concerning the Education System National (Sisdiknas). The issuance of the Law The National Education System seems to be proof that the Indonesian government recognizes legally the existence of PAUD (Ansori, 2020).

Not only that, it's important PAUD existence is also proven by more and more growing this institution. Even the government has issue related policies implementation of PAUD through the "one village one PAUD" movement. The movement is executed as form of government commitment to support the increase in quantity and quality of early childhood education in Indonesia.

Before the appearance of the program the government through The Ministry of National Education (MONE) has issued policy eight program access PAUD (Istiqomah, 2016). This policy is issued for the purpose of providing support quality early childhood education. Program implementation and policies as described in above, is clear evidence of commitment government in support delivery of quality early childhood education (Mulyasa, 2022).

Besides that, the government too trying to meet the budget for education sector by at least 20% from APBN/APBD as mandated and regulated in constitution (Muttaqin, 2023). The role of PAUD institutions even has been recognized by the United Nations Educational, Scientific and Cultural Organization or UNESCO as a United Nations organization focuses on development education, science, and culture (Artaningsih, 2022).

The role of PAUD institutions even has been recognized by the United Nations Educational, Scientific and Cultural Organization or UNESCO as a United Nations organization focuses on development education, science, and culture (Darmadi, 2020). Furthermore, UNESCO have presented results identification of the importance of PAUD which is classified into four (4), namely: First, Reason for Education: PAUD is the initial foundation improve children's abilities to complete education the higher, lower the number repeat grades and dropouts school (Aeni, 2019). Secondly, Economic Reasons: PAUD is profitable investment for children, families and individuals public. Third, Social Reasons: PAUD is one attempt to stop poverty wheel. Fourth, Rights/Legal Reasons: PAUD is the right of every child (as Nationals) to acquire State guaranteed education.

PAUD institutions as described in above in terms of economic reasons is PAUD is a great investment beneficial for the child's personality, family and society. Draft educational institution investment can benefit the child personally, the family, and the community actually nothing new. When referring to the concept that stated by Schult (1961) that basically education is not only the eye aims to produce Knowledgeable HR skills, but also a HR investment. Through education quality, will be born later Human resources who have skills and work abilities that can help the individual, family and society in general (Elihami, 2019).

Further, Schult explained that education delivers direct contribution to growth and revenue a country and support the economy the country. It can't be removed from the role of education as a grower and enhancer skills, knowledge, and attitudes individuals as educated workers. The concept of education as investment has also been stated by Suryadi. More

Suryadi explained that education as investment in human resources means education trying to improve skills and one's skills in work more productively. With thus, the resulting workforce will earn later which also increased (Warlizasusi et al., 2022).

Starting from the opinion above, then it is clear that education does have an investment value can benefit the individual themselves, their families and communities. Education especially at the level PAUD is able to provide provision for children and the foundation of knowledge, attitudes, and skills that can be useful in form a superior human, professional, and competitive in the future future (Susanto, 2021).

The Importance of PAUD according to Islamic Economics.

Early childhood education in the study of Islamic economics is systemic, that is, the concept contains several components: vision, mission, goals, principles, curriculum, teaching and learning strategy educators, institutions, infrastructure, financing, environment, and evaluation. Which are interrelated and functionally related. More details will be discussed one by one (Sanusi, 2023).

First, The vision of PAUD according to Islamic Economics is to make early childhood education the most effective and strategic means of creating human resources whose potential is nurtured. Second, the mission is to make children who are pious and pious, both *basyariyah* and *insaniyah*, not to become children who become enemies and disasters. But the Making children who believe, pious, worship, and have noble character. With the aim of growing, directing, fostering and guiding all potential and intelligence of children, intellectual, spiritual, spatial, kinesthetic, social, ethical and aesthetic. Third, the goal: to form a child who has faith, has noble character, does good deeds, is knowledgeable and technologically skilled, and has experience, so that he becomes an independent person, useful for himself, his religion, his parents, the nation and the country.

Fourth, Curriculum: Know/understand faith in Allah (*aqidah*); Worship Allah (worship); Doing good to fellow human beings, the universe and God's creatures (morals); Knowing and being able to utilize God's creation (knowledge and skills); Get to know your talents, interests and abilities (art, sports). Fifth, learning strategy. At this time, children can be educated both physically, intellectually, emotionally, language, socially, play and personality which must be adapted to the development of their soul.

For this in-depth knowledge of child psychology is absolutely necessary. It is that the child is still in weak state, unable to help himself, needing protection, affection, unable to be responsible, and so on. PAUD children are not small adult humans, but creatures with talents, interests, and aspects that have not been explored. A child prefers to be treated gently and politely than in a rough way. Islamic strategy in educating PAUD childredone in two ways, namely directly and indirectly (Dewi, 2015).

The methods, approaches and models are adapted to the vision, mission, goals, principles, curriculum and learning strategies as mentioned above. Meanwhile, the approach that can be used includes: social, cultural, religious, artistic, scientific, and so on approaches which are carried out using a participatory, active, creative, effective, fun, motivating (PAKEM) approach and so on (Sadewa, 2022). Models that can be used include: thematic models, *rihlah* and so on. Educators must be professional, that is, in addition to having academic competence: fields of knowledge, expertise, skills that will be given to students, they must also have competence in delivering material effectively (teaching and learning skills), social and psychological competence; as well as personality competencies: affection, gentleness, responsibility, sympathy, empathy, love, forgiveness, patience, forgiveness, protection, nurturing, sincere, smiling, attractive, sympathetic, humorous, painstaking, able to tell stories, exemplary and fair. Such traits, generally owned by a mother or women (Hasyim, 2015). That is why Islamic teachings pay a lot of attention to the importance of a pious, knowledgeable and intelligent mother.

The Prophet SAW once said, that women are the joints of the state. A mother is a place where education takes place, if you succeed in fostering a good mother, it means that you have nurtured a good young generation as well. PAUD educational facilities are not limited to existing infrastructure in schools, but also the environment, nature and social life. In addition to paying attention to the talents, interests, and nature that students are born with, the PAUD environment is also influenced by the home, school and community environment, and depends on the guidance of Allah SWT (Darmadi, 2020).

The environment for children's education in Islam is no different than farming: that is, in addition to providing superior seeds, fertile soil, good weather, fertilizer, irrigation, proper maintenance and planting methods, it also depends on the guidance of Allah SWT (Hermansyah et al., 2023). Evaluation in PAUD is carried out according to the level of physical, cognitive, motoric, and emotional development of students. It is carried out in an integrated manner, that is, these various abilities can be put together in an assessment (Jannah, 2015).

Advantages of PAUD Investment for Personal Child, Family, and Public

As already explained earlier that early childhood is a very important time for growth and development individual (Sari, 2017). At this time, development the child's brain has reached 50%. This matter allows children easily receive various types of information. In addition, at this time the child undergoing formation and very fast development physical, mental and even spiritual aspects. This condition causes children at the age of 0-6 years are at the age gold (golden age).

The golden period or age of course it won't happen again, hence the participation of the stimulus exactly what children really need in order to grow and develop optimally. Stimulation or the stimulus will be the child get later when entering preschool level. In addition, at the level PAUD as well as children will be formed character. Even the success of children at the PAUD level can be indicators see the success of children in future (Munawarah, 2021).

The opinion above is in line with Suyanto's statement that states that PAUD aims develop the full potential of children (the whole child) in order to become completely human. Furthermore explained Suyanto view that the AUD period is the period new to the world. So that the child does not know the rules manners, manners, norms, ethics as well as things about the world. Therefore, children need to be guided and built to know the various about the world and its contents. Here it is which is an important role of the institution PAUD to guide and raise children and teach skills and the knowledge children need to interact and know the world.

When the foundation of knowledge, attitudes, and these skills have been owned by children from an early age through early childhood, then the child will have readiness in pursuing education next to college. Thus, when the later has mature and get to work they will have the knowledge, attitudes, and professional skills and competencies to be able to compete in national, regional and level global (Lina et al., 2019).

Of course to be able to provide foundation of knowledge, attitudes, and skills to children since early childhood PAUD institutions are required quality. This is due to HR excellence can only be created from quality educational institutions. Therefore, the government is necessary to improve the quality of the institution PAUD in Indonesia if want excellent human resources in face level competition increasingly high global at once as a first step towards future demographic bonus.

According to Mursid there are some necessary principles paid attention to by the government and PAUD managers to be able produce quality human resources. These principles include: First, learning conducted in PAUD must be oriented towards child development. This matter means educators need preparing for learning to be done with

mature and appropriate stages of child development. In addition, educators need notice the difference individually owned by each child because it is true children are unique individuals (Rahman, 2017).

Second, learning must be oriented child's needs. It means teacher need to design activities capable learning fulfill or accommodate growth needs and child development. Third, put forward the concept of play while studying. That is, activities learning to be must be carried out by the teacher fun with using multimedia as well as multimethod so interesting for children. Fourth, Integrated stimulation. It means, in teacher learning is necessary considering coherence in giving stimulus causes child development is systematic, progressive, and continuity between aspects health, nutrition, and education.

Fifth, a conducive environment. That is, the child's learning environment even inside and outside the room needs to be managed with interesting and fun so that children are comfortable for Study. Therefore, environmental management is necessary paying attention to aspects such as: safety, convenience, and local cultural values. Sixth, Using the approach thematic. That is, approach learning used in PAUD must use the thematic approach starting with the closest with children, simply, as well interest (Artaningsih, 2022).

Seventh, Apply learning that active, creative, innovative, and pleasant. This is meaningful as much as possible educators need designing learning will be carried out with interesting as well as fun. Thus, the child will interested and motivated to discover new things. Eighth, Using media and Learning Resources. That is, deep learning carried out teachers need to use various kinds of media according to developments child. these media should be held, touched, and manipulated by child (Rahman, 2017).

Besides, the above proposition there are some necessary principles paid attention to by the government and PAUD managers to be able produce quality human resources. These principles include: First, learning conducted in PAUD must be oriented towards child development. This matter means educators need preparing for learning to be done with mature and appropriate stages of child development. In addition, educators need notice the difference individually owned by each child because it is true children are unique individuals (Artaningsih, 2022).

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Apart from being useful future child's life, investment in PAUD is also beneficial for families and society. As it is known that the family is the environment first and foremost owned by child. Even since birth the child is on parental care. Parent have responsibility for looking after and caring for children even meet their educational needs.

In order to fulfill the rights The child is especially on the aspect education, then the family is necessary planning children's education since are at an early age. With planning mature, the child will grow and develop optimally so that when they grow up they will become qualified and capable person compete at the local, regional, as well as globally. It certainly will have an economic impact on the family where the child is.

By looking at these conditions, of course educational investment can have an economic impact on family. So is society, through investment at the PAUD level children will be trained and fostered about grammar way of interacting, ethics, morals, and rules that exist in society. Thus later the child can carry out its role as a part from society (Rahman, 2017).

In order to achieve the conditions above, then the empowerment of partnerships between PAUD, family, and community in building ecosystems education needs to be improved. Of course PAUD cannot fulfill growth needs and child development, so necessary family and community involvement. Thus, all three elements must synergize as tri educational center in order produce educational outcomes not only for personal use the child himself, but also the family and the local community.

Conclusion

Based on the results of the presentation in above, it can be concluded things as following: First, UNESCO has present the identification results on the importance of maintenance PAUD. The results of the identification stated that the PAUD institution is a form of investment beneficial for the individual child, family and society. Second, the advantages of investing in PAUD for children is the child will acquire the right stimulus for growth bloom and influence future success of the child future, for families investing in PAUD will be able to form quality child personality and able to compete at the local level, regional and global. This matter of course it will have an impact economy to families where children it is located. As well as society, through investing in PAUD level children will be trained and built on how to interact, ethics, morals, and rules that exist in in society. Depart from the conclusions above about the importance of investing in education especially in PAUD institutions child, family, and society, then of course this needs to be supported. By therefore, the whole party starting from family, teacher, community, and government needs to cooperate in create favorable conditions to support development future preschool.

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